
Survey of Artists' Space Needs and Preferences

Survey of Arts Organizations and Interested Businesses

Hamilton, Ohio

September 2007

Prepared by Swan Research and Consulting for--



The City of Hamilton
Hamilton, Ohio



Artspace Projects Inc.
Minneapolis, MN

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Introduction

The city of Hamilton, Ohio (the City) has engaged the services of Artspace Projects, Inc., the nation's leading non-profit real estate developer of the arts, to assess the space needs of the arts and cultural community in Hamilton and the surrounding area. The information obtained through this assessment will be utilized in the development of a new multi-use arts facility in the historic downtown area, designed to serve individual artists and their families, arts organizations, and arts-friendly businesses.

The City is interested in enhancing its historic downtown and arts community through the potential creation of a new multi-use arts facility that may provide:

- Affordable, well-designed spaces where artists can live and conduct their arts pursuits.
- Studio and working spaces for artists in the area.
- Administrative, performance, rehearsal, exhibit and other spaces and resources for local arts and cultural organizations.
- Commercial spaces for compatible businesses.

The data from this assessment was collected using two surveys; a survey of artists and a survey of arts and cultural organizations located in Hamilton, OH, and the surrounding region. Postcards and emails requesting participation in the surveys were sent to artists and organizations representing a wide range of arts and cultural activities, as well as to representatives of arts-friendly businesses. Specific information regarding the methodology used in the study is contained in Appendix A.

Artspace Projects, Inc. and Swan Research and Consulting designed the surveys (Appendices C and D) with the following objectives:

- *Assess* the demand for arts spaces in Hamilton, OH, and the surrounding region; in particular, unique spaces where artists can live and work, and where arts and cultural organizations may share functional spaces and resources.
- *Articulate* specific design elements and building features that artists prefer or require, and the types of spaces and amenities desired by arts organizations.
- *Describe* the artists and the organizations, including the arts activities in which they are engaged, their current arrangements, and their ability to pay for new space.

This report summarizes the data obtained from those who completed the surveys, particularly those who indicated a potential interest in a new multi-use arts facility.

Executive Summary

The results of the survey of the space needs of artists and the survey of arts organizations and interested businesses indicate demand for arts and cultural spaces in Hamilton, OH. Spaces of all types are needed, including:

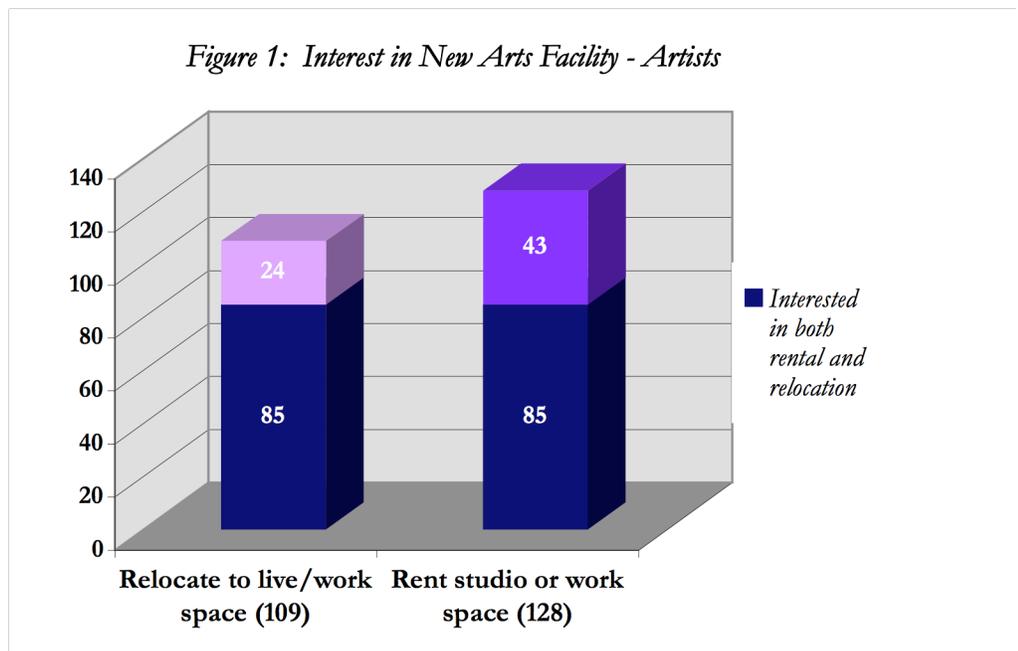
- Residences for artists and their families, specially designed to provide both live and work space;
- Studio and work spaces for artists to rent;
- Permanent spaces for arts and cultural organizations and arts-friendly businesses;
- Exhibit, educational, and performance/production spaces for organizations to rent on a short-term or occasional basis.

Three-hundred thirty-one individual artists completed the survey designed for artists. Fifty-nine respondents, representing 58 separate organizations or businesses, completed the survey designed to evaluate the space needs of arts and cultural organizations and arts-friendly businesses.

Thirty-three percent (109) of the artists who completed the Hamilton Survey of Artists’ Space Needs & Preferences expressed an interest in *relocating* to a multi-purpose arts facility in Hamilton, Ohio (these artists will be referred to as the “interested artists”

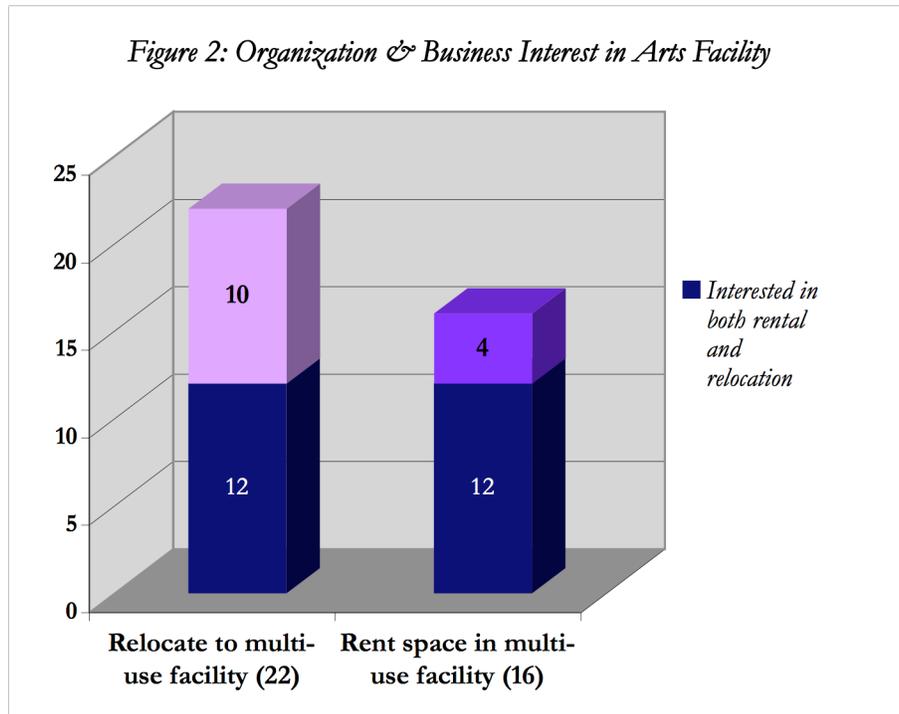
throughout this report; Figure 1). Over three-quarters of these interested artists have never lived in Hamilton, and may be drawn to the city by the opportunity to be part of a distinctive community of artists.

Demand for a multi-use arts facility is also evident in the response of 128 artists (39% of the respondents) who expressed an interest in *renting* studio or work space. Forty-three of these artists are interested only in renting studio space, while 85 expressed interest in both live/work space and studio rental (It is likely that the artists interested in both relocation and rental would choose *either* studio rental *or* live/work space, but not both).



A new arts facility would also be attractive to a variety of arts organizations and arts-related businesses. Twenty-six (45%) of the fifty-eight organizations represented in the Survey of Organizations and Interested Businesses indicated an interest in utilizing space in a new multi-use facility. (These organizations and businesses will be referred to as “the interested organizations” throughout this report).

Twenty-two of these organizations would be interested in relocating to, expanding into, or launching a new enterprise in a new, multi-use arts facility in Hamilton, while sixteen would be interested in renting space (Figure 2). Twelve would be potentially interested in *both* relocation and short-term rental.



Interested Artists

Arts Activities

The interested artists are engaged in a wide range of arts activities, although the visual arts (painting/drawing, mixed media, sculpture, photography, etc.) are most predominantly represented. Eighteen percent of the interested artists are involved in arts education/instruction.

Current Work Space

Forty-one percent of the artists interested in live/work space do not have space they use specifically for their arts activities, and only 14% rent or own studio or work space outside their home. Of those interested in studio rental, 22% indicate they do not currently have the space they need for their art, and nearly half (49%) report they currently use space within their home for their arts activities.

Demographics

A new arts facility is of interest to artists of all ages. Forty percent of the interested artists are 30 years of age or

younger, while 30% are over 50. The majority of interested artists are female (62%). Seventy-six percent have attained a Bachelor's degree, and 46% have pursued post-graduate education.

Eighty-four percent of the interested artists are White/European American. Seven percent are Black/African American, and three percent are Hispanic American/Latino/Chicano.

Over one-third (35%) of the interested artists are single adults. Most of the interested artists (83%) do not have children residing in their home, and may have more flexibility to relocate to a new community of artists.

Twenty-eight percent of the interested artists have household incomes of \$20,000 or less per year, and ten percent have incomes greater than \$75,000. Forty-eight percent of the interested artists report annual household incomes that fall at or below 60% of the area's median income for their household size. While 9% earn at least half of their income from their art, the majority of the interested artists (62%) derive less than 10% of their income from their arts activities.

The Artists' Preferences

Ownership vs. Rental

Over three-quarters of the interested artists would accept a rental arrangement for their new live/work space, either a traditional rental arrangement or rental with the option to purchase the space at a later point in time. Condominium ownership and rental of co-housing units may also be feasible options as they are each of interest to 55% of the interested artists.

Design of Living and Studio Spaces

The interested artists responded positively to several potential design arrangements and features, allowing for flexibility in the design of the new multi-use arts facility.

The integration of living and work spaces could be achieved in a variety of ways. Over 80% would be interested in combined live/work units or in having their work space in a separate part of the same building as their living space. Sixty-four percent of the artists were agreeable to having their work or studio space in a different building from their living space.

Spaces of all sizes are desired. Thirty-six percent of the interested artists would need a one-bedroom unit, 38% require two bedrooms, and 16% want three or more bedrooms in their living space. Eleven percent would need only studio/efficiency spaces.

Space Preferences

The interested artists identify natural light as the most important feature of new residential and studio spaces. High ceilings, additional storage, special ventilation, an oversized door/freight elevator, and high-speed data lines are other preferred features.

With respect to amenities that might be shared among residents, gallery space was of interest to half of the artists. Additional amenities or types of space that appeal to the interested artists include a metal/wood shop, general purpose studio space, a paint room, and printmaking facilities, among others.

Adequate parking is very important, as all of the interested artists would want at least one parking space with their unit.

Affordability

Combined live/work units priced in the range of \$500 - \$1,000 per month will be feasible for most of the artists. Only 13% of the interested artists could afford more than \$1,000 per month for live/work space. For those artists interested in rental of studio or work space, 61% percent could afford \$250 or less per month in rental costs, and 31% percent could pay between \$350 and \$500 for this space.

Interested Arts & Cultural Organizations & Arts-Friendly Businesses

Use of Space

Almost half of the interested organizations (12) expressed interest in *both* relocation and rental of space. These organizations may be interested in one option or the other, or in a combination of space lease and rental.

Organization Types

Eleven of the organizations and businesses interested in a multi-use arts facility are 501(c)(3) organizations or other nonprofit groups, while 8 are for-profit businesses. Only half (13) indicate they are primarily arts and cultural organizations.

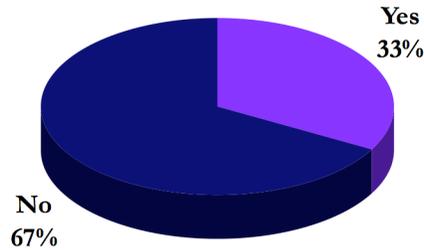
Arts Activities	The interested organizations and businesses represent a wide range of visual and performing arts. Nine identify themselves as art galleries, and 8 are involved in arts education/instruction.
Age of Organizations	Space is needed by newly emerging organizations but also by well-established groups. Eleven of the organizations or businesses interested in space have been in operation for 5 years or less, while ten have been in existence for more than 10 years.
Size of Organizations	Many are small organizations, with few employees and modest budgets. These organizations may be interested in the opportunity to be part of a creative arts community, which shares facilities and costs. A minority are large, well-funded groups that may be interested in an arrangement that allows for both common and discrete spaces. Given the diverse nature of these organizations, some see relatively few visitors on a typical day, while others experience a high amount of daily foot traffic or produce many public or private events.
Space Needs	<p>Many different types of space are required. For those organizations interested in relocating to a new facility, gallery/display space, performance/production space, administrative space, classrooms, and individual studio spaces for artists are in strongest demand.</p> <p>The types of space most commonly required by those interested in short-term or occasional rental of space in a new facility are gallery/display space and theatre/performance space.</p>
Current Plans	<p>Most are growing and expanding businesses or organizations that anticipate increases in their operating budgets, number of staff, space requirements, audience/ constituency population, and the range of services provided over the next three years.</p> <p>Three indicate they have current plans to relocate their organization or business, 11 have plans to expand or open additional space, and 5 have plans to launch a new enterprise.</p>

Summary of Survey Results – Artist Space Needs and Preferences

The following is a summary of the artists’ responses to the survey. The responses of those artists who expressed an interest in potential relocation are the focus of this discussion, as they are the group of interest for this project. Their responses are noted in the columns designated “yes” responses in the tables that follow. For selected questions (primarily demographic data), the tables also include frequency data for the entire survey sample.

Three-hundred thirty-one (331) artists completed the survey of live/work needs and preferences. One hundred nine of these artists (33%) expressed interest in relocating to the proposed live/work community in Hamilton, Ohio (Figure 3).

Figure 3: Would you relocate to an artists’ live/work community in Hamilton, Ohio?



Fifteen percent of the interested artists currently reside in the city of Hamilton (Table 1). Over three-quarters have never lived in Hamilton. (Additional current residence data is provided in Appendix E).

Table 1: Current Residence

City of Residence	“yes” responses	
	#	%
Currently live in Hamilton	16	14.7
Yes, but not currently	9	8.3
No	84	77.1
Total	109	*100.1

* Does not equal 100% due to rounding

Relocation to a Live/Work Facility: Interested Artists

The interested artists participate in a wide range of arts activities and disciplines (Table 2). The most common are painting/drawing, mixed media, sculpture, and arts education/instruction. (Additional arts activities identified by the interested artists are provided in Appendix F)

Table 2: Arts Activities

Art Activity*	“yes” responses		total responses	
	#	%	#	%
Painting/Drawing	53	48.6	136	41.1
Mixed media	26	23.9	63	19.0
Sculpture	24	22.0	52	15.7
Arts education/instruction	20	18.3	53	16.0
Art gallery	16	14.7	37	11.2
Photography	15	13.8	58	17.5
Poetry/Literary arts/Creative writing	12	11.0	43	13.0
Printmaking	10	9.2	28	8.5
Computer/Multimedia/New media	9	8.3	27	8.2
Ceramics	8	7.3	22	6.6
Fiber arts	8	7.3	29	8.8
Music (Vocal/Instrumental/Composition)	8	7.3	26	7.9
Graphic arts	7	6.4	20	6.0
Theater arts/Acting	7	6.4	16	4.8
Video/Film	7	6.4	19	5.7
Dance/Choreography	5	4.6	13	3.9
Jewelry making	5	4.6	16	4.8
Performance art	5	4.6	8	2.4
Woodworking/Metalworking	5	4.6	15	4.5

* Respondents may have selected multiple activities; table includes options selected by 5 or more interested artists.

Sixty-two percent of the interested artists are female (Table 3).

Table 3: Gender

Gender	“yes” responses		total responses	
	#	%	#	%
Male	41	37.6	123	37.2
Female	68	62.4	208	62.8
Total	109	100.0	331	100.0

Forty percent of the interested artists are 30 years of age or younger (Table 4). Twenty-nine percent are between 31 and 50 years of age, and thirty percent are over 50 years old.

Table 4: Age

Age	“yes” responses		total responses	
	#	%	#	%
18 years and younger	1	0.9	5	1.5
19 – 30 years	43	39.4	64	19.3
31 – 40 years	16	14.7	59	17.8
41 – 50 years	16	14.7	75	22.7
51 – 60 years	24	22.0	86	26.0
61 – 70 years	9	8.3	34	10.3
Over 70 years	0	0.0	8	2.4
Total	109	100.0	331	100.0

Eighty-four percent of the interested artists describe themselves as White/European American (Table 5). Seven percent are Black/African American, and three percent are Hispanic American/Latino/Chicano. (Other ethnicities reported by the interested artists are provided in Appendix F).

Table 5: Ethnicity

Ethnicity	“yes” responses		total responses	
	#	%	#	%
Native American/American Indian	0	0.0	2	0.6
Black / African American	8	7.3	21	6.3
Hispanic American/ Latino / Chicano	3	2.8	5	1.5
Asian American /Pacific Islander	0	0.0	4	1.2
White / European American	92	84.4	273	82.5
Multiracial	2	1.8	9	2.7
Recent Immigrant	1	0.9	4	1.2
Other	3	2.8	13	3.9
Total	109	100.0	331	*99.9

** Does not equal 100% due to rounding*

Seventy-six percent of the interested artists have a Bachelor’s degree, and forty-six percent have obtained post-graduate education (Table 6). Twenty percent have a two-year degree or have taken some college coursework.

Table 6: Education

Degree Attained	“yes” responses		total responses	
	#	%	#	%
Some high school course work	1	0.9	2	0.6
High school / GED	3	2.8	9	2.7
Some college course work or 2-year degree	22	20.2	63	19.0
Bachelor's degree	33	30.3	81	24.5
Some post-graduate work	15	13.8	42	12.7
Post-graduate degree	35	32.1	134	40.5
Total	109	*100.1	331	100.0

** Does not equal 100% due to rounding*

Table 7 contains information regarding the annual household incomes of the interested artists by household size. The shaded areas denote the number of interested artists whose incomes fall at or below 60% of the area’s median incomes by household size (HUD, 2007: Cincinnati-Middleton, OH-KY-IN HMFA). Forty-eight percent of the interested artists report annual household incomes that fall at or below 60% of median income relative to household size. Twenty-eight percent of the interested artists have household incomes of \$20,000 or less per year, and ten percent have annual household incomes greater than \$75,000.

Table 7: Income by Household Size (# of Interested Artists)*

Annual Household Income	-----Household Size-----					Total
	1	2	3	4	5 or more	
Less than \$10,000	2	8	2	0	0	12
\$10,000 - \$15,000	6	3	3	0	0	12
\$15,001 - \$20,000	4	2	0	0	0	6
\$20,001 - \$25,000	6	5	0	1	0	12
\$25,001 - \$30,000	3	7	1	0	0	11
\$30,001 - \$35,000	4	1	2	0	0	7
\$35,001 - \$40,000	3	5	0	1	0	9
\$40,001 - \$45,000	2	0	1	1	0	4
\$45,001 - \$50,000	0	3	2	0	0	5
\$50,001 - \$55,000	0	1	0	0	2	3
\$55,001 - \$60,000	0	0	0	1	0	1
\$60,001 - \$65,000	1	2	2	0	1	6
\$65,001 - \$75,000	2	4	1	0	1	8
Over \$75,000	1	8	1	0	1	11
Prefer not to answer	0	0	2	0	0	2
Total	34	49	17	4	5	109

**Shaded areas depict incomes up to 60% of median by household size. The 2007 median income for a household of 4 in this region is \$63,600.*

Sixty-two percent of the interested artists currently earn less than ten percent of their income from their arts activities (Table 8). Nine percent earn over half of their income from their art.

Table 8: Percentage of Income from Arts Activities

% of Income from Art	"yes" responses		total responses	
	#	%	#	%
Less than 10%	67	61.5	200	60.4
10% - 25%	24	22.0	63	19.0
26% - 50%	8	7.3	25	7.6
51% - 75%	5	4.6	15	4.5
76% - 100%	5	4.6	28	8.5
Total	109	100.0	331	100.0

Relocation to a Live/Work Facility: Needs and Preferences for Live and Work Space

The data provided in this section summarizes the interested artists’ responses to questions regarding their preferences and needs for *new* live/work space.

Thirty-two percent of the interested artists require work space of 350 square feet or less and twenty-four percent need spaces in the range of 351 – 500 square feet (Table 9). Eighteen percent require large studio spaces greater than 800 square feet.

Table 9: Space Requirements for Studio/Work Space

Minimum square footage	“yes” responses	
	#	%
None	0	0.0
Under 200	11	10.1
200 - 350	24	22.0
351 - 500	26	23.9
501 - 650	15	13.8
651 - 800	13	11.9
801 - 1,000	9	8.3
1,001 - 1,500	5	4.6
1,501 – 2,000	4	3.7
More than 2,000	2	1.8
Total	109	*100.1

** Does not equal 100% due to rounding*

The artists were asked to select, from a list provided, the three design features that are most important for their studio space. The features selected most often by the interested artists include natural light, high ceilings, additional storage, special ventilation, oversized doors/freight elevator, and high-speed data lines (Table 10). (Additional important work space features identified by the interested artists are provided in Appendix F).

Table 10: Preferred Workspace Features

Important Features*	“yes” responses	
	#	%
Natural light	69	63.3
High ceilings	46	42.2
Additional storage	33	30.3
Special ventilation	33	30.3
Oversized doors/Freight elevator	30	27.5
High-speed data lines	28	25.7
Soundproofing	21	19.3
Special electrical wiring	14	12.8
High-load bearing floors	7	6.4
Floor drains	7	6.4
Special plumbing	6	5.5
Sprung floors	5	4.6
Wheelchair accessibility	2	1.8

** Respondents may have selected multiple features*

The artists were also asked to identify their top three choices with respect to the amenities and types of space they would consider sharing with other artists in the live/work community (Table 11). Half of the interested artists expressed an interest in gallery space. Twenty-eight percent were interested in a metal/wood shop, and twenty-two percent in general purpose studio space. (Additional preferred shared amenities identified by the interested artists are provided in Appendix F).

Table 11: Preferred Shared Amenities

Important Amenities*	“yes” responses	
	#	%
Gallery space	54	49.5
Metal/wood shop	30	27.5
General purpose studio space	24	22.0
Paint room	21	19.3
Printmaking facilities	19	17.4
Ceramics studio/kiln	18	16.5
Color copier/Office equipment	17	15.6
Classrooms	16	14.7
Recording studio/Soundproof practice rooms	14	12.8
Retail space	13	11.9
Theater/Performance space	13	11.9
Dark room	13	11.9
Outdoor work area	12	11.0
Video/Film screening room	12	11.0
Rehearsal space	11	10.1
Kitchen (prep and/or demonstration)	8	7.3
Foundry area	8	7.3
Postage metering/Mail room	6	5.5

**Respondents may have selected multiple amenities; table includes those options selected by 6 or more interested artists.*

When asked about their preferences regarding ownership or rental arrangements, over three-quarters of the interested artists selected a standard rental arrangement and/or renting space with the option to buy it later (Table 12). Condominium ownership and renting a co-housing unit were of interest to fifty-five percent of the interested artists.

Table 12: Live/Work Ownership and Rental Options

Acceptable Rental/Ownership Arrangements*	“yes” responses	
	#	%
Renting live/work space with option to buy	90	82.6
Renting live/work space	86	78.9
Owning a condominium	60	55.0
Renting a co-housing unit	60	55.0
Owning shares in a cooperative	51	46.8
Owning a co-housing unit	46	42.2

**Respondents may have selected multiple arrangements*

With respect to the integration of living and work space, over eighty percent would prefer combined living and studio space, or would like their studio space to be separate from their living space, but in the same building (Table 13).

Table 13: Live/Work Space Integration

Acceptable Arrangements*	“yes” responses	
	#	%
Studio/work space separate from living space, but in same building	95	87.2
Studio/work space integrated within living space	92	84.4
Studio/work space in a separate building from living space	70	64.2

* Respondents may have selected multiple arrangements

Forty-seven percent of the interested artists would require studio or one-bedroom units (Table 14). Thirty-eight percent need live/work spaces with two bedrooms.

Table 14: Bedrooms Needed x Household Size

# of Bedrooms Required	Size of Household				Total	
	One	Two	Three	4 or more	#	%
None (Studio/Efficiency)	6	3	2	1	12	11.0
One	20	14	5	0	39	35.8
Two	8	24	7	2	41	37.6
Three	0	6	3	4	13	11.9
Four or more	0	2	0	2	4	3.7
Total	34	49	17	9	109	100.0

All of the interested artists indicated they require at least one parking space adjacent to their residence. Fifty-one percent need two or more spaces for parking (Table 15).

Table 15: Parking Spaces Needed

Number of Parking Spaces Needed	“yes” responses	
	#	%
None	0	0.0
One	53	48.6
Two	50	45.9
Three or more	6	5.5
Total	109	100.0

The artists were asked to indicate the maximum amount they could pay monthly in combined housing and studio costs (Table 16). Forty-five percent could afford \$600 or less per month for combined live/work space, and forty-two percent could pay \$700 to \$1,000 per month.

Table 16: Affordable Housing and Work Space Costs

Combined Live/Work Space Maximum Monthly Amount (excluding utilities)	“yes” responses	
	#	%
\$400	14	12.8
\$500 - \$600	35	32.1
\$700 - \$800	30	27.5
\$900 - \$1,000	16	14.7
\$1,100 - \$1,200	8	7.3
\$1,300 - \$1,500	3	2.8
\$1,600 - \$2,000	2	1.8
Over \$2,000	1	0.9
Total	109	*99.9

** Does not equal 100% due to rounding*

Relocation to a Live/Work Facility: Current Studio/Work Space

When asked about their current studio or work space, 41% of the interested artists indicated that they currently do not have space they use specifically for their arts activities (Table 17).

Table 17: Current Studio/Work Space

Have space used only for art?	“yes” responses	
	#	%
Yes	64	58.7
No	45	41.3
Total	109	100.0

The artists were asked about their current studio or work space arrangement (Table 18). Forty-nine percent of the interested artists use space within their home, while twenty-two percent do not have the space they need for their art. Fourteen percent rent or own studio or work space outside their homes, and fifteen percent have work space that is provided free of charge.

Table 18: Current Studio or Work Space Arrangement

Work Space Arrangements	“yes” responses	
	#	%
I rent or own studio space outside my home.	15	13.8
I have space within my home I use for my art.	53	48.6
I don’t have the space I need for my art.	24	22.0
My work space is provided free of charge (e.g., member of dance troupe, university student, etc.)	16	14.7
My work does not require designated space.	1	0.9
Total	109	100.0

Relocation to a Live/Work Facility: Current Living Arrangements

The artists were asked to respond to questions regarding their current living arrangements.

Over one-third of the interested artists do not live with other adults (Table 19). Eighty-three percent do not have children residing with them in their home.

Table 19: Current Household Composition

Number of Adults	“yes” responses	
	#	%
One - I am the only adult	38	34.9
Two	56	51.4
Three or more	15	13.8
Number of Children (under 18)	#	%
None	90	82.6
One	12	11.0
Two	3	2.8
Three or more	4	3.7
Total	109	*100.1

** Does not equal 100% due to rounding*

Thirty-six percent of the interested artists currently own their residence, while almost half rent their living space (Table 20). Sixteen percent have an alternative arrangement that does not involve ownership or rental (e.g., live in dorm on college campus).

Table 20: Current Home Rental vs. Ownership

	“yes” responses	
	#	%
Rent	53	48.6
Own	39	35.8
Do not rent or own	17	15.6
Total	109	100.0

The amounts currently paid for housing vary widely. Fifty-eight percent of the interested artists pay amounts up to \$600 per month, while twenty-three percent pay between \$600 and \$1,000 per month (Table 21). Nine percent currently do not pay any amount for their housing.

Table 21: Current Housing Costs

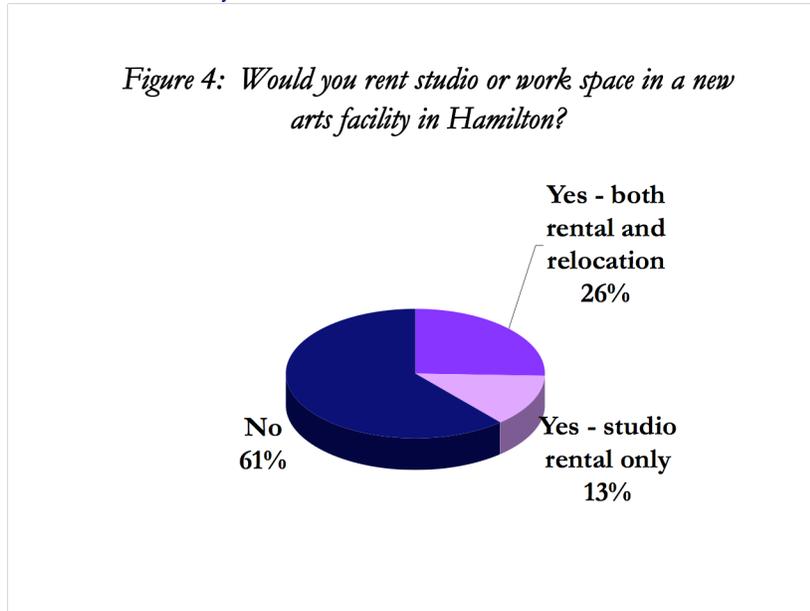
Monthly Housing Costs (excluding utilities)	“yes” responses	
	#	%
\$0	10	9.2
\$1 - \$400	27	24.8
\$401 - \$600	36	33.0
\$601 - \$800	16	14.7
\$801 - \$1,000	9	8.3
\$1,001 - \$1,200	6	5.5
\$1,201 - \$1,500	1	0.9
\$1,501 - \$2,000	3	2.8
Over \$2,000	1	0.9
Total	109	*100.1

** Does not equal 100% due to rounding*

Studio/Work Space Rental

In addition to assessing the artists' interest in potential live/work space in a new multi-use arts center, the survey also asked the artists about their interest in renting studio or work space. The data in this section pertains to those artists who expressed an interest in renting studio space in the new arts facility.

One hundred twenty-eight artists (39%) indicated an interest in renting studio space in a new arts facility (Figure 4). Of the artists interested in studio rental, 43 were interested only in renting studio space, while 85 were interested in *both* studio rental and potential live/work space. (As noted previously, for the 85 artists interested in both relocation and rental, it may be reasonable to assume they would choose *either* studio rental *or* live/work space, but not both.)



The following tables provide information for all artists who indicated an interest in renting studio space in the new facility (128) as well as for those artists interested *only* in studio rental (43).

Seventy-two percent of the artists interested in renting studio space have never lived in Hamilton (Table 22).

Table 22: Residence

Hamilton Residence	Studio Only “yes” responses		All Interested in Studio Space “yes” responses	
	#	%	#	%
Currently live in Hamilton, OH	11	25.6	25	19.5
Yes, but not currently	2	4.7	11	8.6
No	30	69.8	92	71.9
Total	43	*100.1	128	100.0

* Does not equal 100% due to rounding

Forty-eight percent of all artists interested in studio rental own their current residence while 81% of those interested only in studio rental, and not in relocation, own their residence (Table 23).

Table 23: Current Home Rental vs. Ownership

Rent vs. Own	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Rent	7	16.3	51	39.8
Own	35	81.4	62	48.4
Do not rent or own	1	2.3	15	11.7
Total	43	100.0	128	*99.9

** Does not equal 100% due to rounding*

The household incomes of the artists interested in renting studio space vary widely (Table 24). Thirty-seven percent have household incomes of \$30,000 or less, while seventeen percent have annual incomes of \$75,000 or more.

Table 24: Current Household Income

	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Less than \$10,000	2	4.7	11	8.6
\$10,000 - \$20,000	0	0.0	13	10.2
\$20,001 - \$30,000	7	16.3	23	18.0
\$30,001 - \$40,000	3	7.0	17	13.3
\$40,001 - \$50,000	3	7.0	10	7.8
\$50,001 - \$60,000	4	9.3	8	6.3
\$60,001 - \$75,000	6	14.0	18	14.1
\$75,001 - \$100,000	7	16.3	12	9.4
\$100,001 - \$150,000	3	7.0	6	4.7
Over \$150,000	4	9.3	4	3.1
Prefer not to answer	4	9.3	6	4.7
Total	43	*100.2	128	*100.2

** Does not equal 100% due to rounding*

The most common arts activities of those interested in renting studio space are painting/drawing, sculpture, mixed media, arts education/instruction, art gallery, and photography (Table 25).

Table 25: Arts Activities

Art Activity*	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Painting/Drawing	14	32.6	55	43.0
Sculpture	9	20.9	30	23.4
Mixed media	3	7.0	22	17.2
Arts education/instruction	7	16.3	21	16.4
Art gallery	6	14.0	20	15.6
Photography	7	16.3	19	14.8
Poetry/Literary arts/Creative writing	7	16.3	13	10.2
Fiber arts	4	9.3	10	7.8
Music (Vocal/Instrumental/Composition)	4	9.3	10	7.8
Printmaking	3	7.0	10	7.8
Ceramics	1	2.3	9	7.0
Theater arts/Acting	4	9.3	9	7.0
Computer/Multimedia/New media	2	4.7	8	6.3
Graphic arts	3	7.0	8	6.3
Video/Film	2	4.7	8	6.3
Dance/Choreography	2	4.7	7	5.5
Jewelry making	3	7.0	7	5.5
Woodworking/Metalworking	3	7.0	7	5.5

* Respondents may have selected multiple activities; table includes options selected by 7 or more interested artists.

Forty percent of these artists currently do not have space they use specifically for their art (Table 26).

Table 26: Current Studio/Workspace

Have space used only for art?	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Yes	27	62.8	77	60.2
No	16	37.2	51	39.8
Total	43	100.0	128	100.0

Forty-eight percent of the artists interested in renting studio space currently use space in their home for their art (Table 27). Nineteen percent rent or own studio space outside their home, while twenty-one percent report they do not have the space they need for their art. Over half of the artists interested only in rental, and not in relocation, use space within their home for their art.

Table 27: Current Studio/Workspace Arrangement

Work Space Arrangements	Studio Only “yes” responses		All Interested in Studio Space “yes” responses	
	#	%	#	%
I have space within my home I use for my art.	24	55.8	62	48.4
I don't have the space I need for my art.	7	16.3	27	21.1
My work space is provided free of charge (e.g., member of dance troupe, university student, etc.)	2	4.7	15	11.7
I rent or own studio space outside my home.	10	23.3	24	18.8
My work does not require designated space.	0	0.0	0	0.0
Total	43	*100.1	128	100.0

** Does not equal 100% due to rounding*

The amount of space required by the artists interested in studio rental varies considerably. Thirty-four percent need 350 square feet or less, thirty-four percent require between 351 and 650 square feet, and eight percent need more than 1,000 square feet (Table 28).

Table 28: Space Requirements for Studio/Work Space

Minimum Square Footage	Studio Only “yes” responses		All Interested in Studio Space “yes” responses	
	#	%	#	%
None	0	0.0	0	0.0
Under 200	8	18.6	13	10.2
200 - 350	10	23.3	31	24.2
351 - 500	8	18.6	27	21.1
501 - 650	3	7.0	17	13.3
651 - 800	3	7.0	14	10.9
801 - 1,000	9	20.9	16	12.5
1,001 - 1,500	0	0.0	4	3.1
1,501 – 2,000	0	0.0	3	2.3
More than 2,000	2	4.7	3	2.3
Total	43	*100.1	128	*99.9

** Does not equal 100% due to rounding*

The artists were asked to identify the three features most desirable to them in a new studio or work space. Among the most popular were natural light, high ceilings, additional storage, high-speed data lines, special ventilation, and oversized doors/freight elevator (Table 29).

Table 29: Preferred Workspace Features

Important Features*	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Natural light	26	60.5	77	60.2
High ceilings	17	39.5	55	43.0
Additional storage	16	37.2	40	31.3
High-speed data lines	16	37.2	38	29.7
Special ventilation	11	25.6	37	28.9
Oversized doors/Freight elevator	10	23.3	37	28.9
Soundproofing	10	23.3	24	18.8
Special electrical wiring	4	9.3	16	12.5
High-load bearing floors	6	14.0	11	8.6
Special plumbing	2	4.7	8	6.3
Sprung floors	1	2.3	6	4.7
Floor drains	1	2.3	5	3.9
Wheelchair accessibility	1	2.3	2	1.6

** Respondents may have selected multiple features*

The artists were also asked to identify the three amenities or types of space they would be most interested in sharing at a multi-use arts facility (Table 30). Gallery space was of interest to over half. A metal/wood shop, printmaking facilities, general-purpose studio space, a paint room, classrooms, and retail space were selected by more than 15% of the artists interested in renting studio space.

Table 30: Preferred Shared Amenities

Important Amenities*	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Gallery space	22	51.2	65	50.8
Metal/Wood shop	9	20.9	34	26.6
Printmaking facilities	11	25.6	24	18.8
General purpose studio space	6	14.0	22	17.2
Paint room	5	11.6	22	17.2
Classrooms	7	16.3	21	16.4
Retail space	11	25.6	20	15.6
Color copier/Office equipment	6	14.0	19	14.8
Ceramics studio/Kiln	4	9.3	18	14.1
Recording studio/Sound proof practice rooms	4	9.3	15	11.7
Theater/Performance space	4	9.3	14	10.9
Dark room	3	7.0	14	10.9
Rehearsal space	5	11.6	13	10.2
Outdoor work area	3	7.0	13	10.2
Video/Film screening room	1	2.3	12	9.4
Kitchen (prep and/or demonstration)	4	9.3	11	8.6
Foundry area	3	7.0	11	8.6
Postage metering/Mail room	5	11.6	10	7.8

**Respondents may have selected multiple amenities; table includes options selected by 10 or more interested artists.*

Sixty-one percent of the artists interested in renting studio or work space could afford \$250 or less per month for this space, while thirty-one percent could pay between \$350 and \$500 each month (Table 31).

Table 31: Affordable Studio Costs

Maximum Monthly Amount for Studio/Work Space (excluding utilities)	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
None	3	7.0	5	3.9
Under \$150	14	32.6	42	32.8
\$250	11	25.6	31	24.2
\$350	5	11.6	21	16.4
\$450	3	7.0	10	7.8
\$500	4	9.3	9	7.0
\$600 - \$700	2	4.7	8	6.3
\$800 - \$1,000	1	2.3	2	1.6
More than \$1,000	0	0.0	0	0.0
Total	43	*100.1	128	100.0

** Does not equal 100% due to rounding*

Interest in Additional Contact or Participation

At the end of the survey, respondents were asked if they were interested in receiving additional information about or being involved in the proposed project in Hamilton, Ohio. If interested, artists could provide identifying and contact information and could do so regardless of their interest in relocation to or rental of space in a new arts facility.

Of the survey respondents (331):

- 228 (69%) indicated they would be interested in receiving further information about this project.
- 77 (23%) indicated they would be interested in being added to a waiting list for the project.
- 79 (24%) indicated they would be interested in volunteering for the project.
- 36 (11%) indicated they would be interested in securing a space in the project with a letter of interest and/or deposit.

Summary of Survey Results – Arts Organizations and Interested Businesses

Surveys were completed by representatives of fifty-eight arts organizations and interested businesses.

Respondents from twenty-six (45%) of the organizations or businesses *indicated an interest in utilizing some type of space* in a new arts facility. Of these respondents:

- Twenty-two indicated that their organization or business would be interested in relocating to, expanding into or launching a new enterprise in a new, multi-use arts facility in Hamilton, Iowa.
- Sixteen indicated their organization or business would be interested in renting space on a short-term or occasional basis in a new, multi-use arts facility in Hamilton. Rental space could include performance, production, exhibit, or other types of space.
- Twelve indicated that their organization would be interested in *both* relocation and short-term rental. These organizations may be interested in one option or the other, or in a combination of permanent space and short-term rental.

The respondents were asked to identify their position in their organization or business. Nine of the interested respondents identified themselves as Owner, 5 as an Executive /CEO, 4 as Artistic/Creative Director, and 4 as Board Chair/Board Member.

The twenty-six interested organizations are engaged in a variety of arts disciplines and services (Table 32). The most common include art gallery, arts education/instruction, and music.

Table 32: Arts Activities

Art Activity*	All Interested (26)	
	#	%
Art gallery	9	34.6
Arts education/instruction	8	30.8
Music (Vocal/Instrumental/Composition)	6	23.1
Arts advocacy/Artists services & support/Technical assistance	5	19.2
Fiber arts	5	19.2
Mixed media	5	19.2
Painting/Drawing	5	19.2
Photography	5	19.2
Sculpture	5	19.2
Theater arts/Acting	5	19.2
Video/Film	5	19.2
Crafts	4	15.4
Performance art	4	15.4
Arts administration	3	11.5
Ceramics	3	11.5
Computer graphics/Multimedia/New media	3	11.5
Dance/Choreography	3	11.5
Design	3	11.5
Graphic arts	3	11.5

**Respondents may have selected multiple activities; table includes options selected by 3 or more interested organizations/businesses*

Of the interested organizations:

- Eleven are 501(c)(3) or other nonprofit organizations and 8 are for-profit businesses, while 4 of the interested organizations are based in educational institutions or governmental agencies.
- Half (13) are primarily arts and cultural organizations. Eight are arts-related organizations or businesses and five are not an arts organization or arts-related business.
- Ten are established organizations or businesses of more than 10 years, while 11 have been in existence for 5 years or less. Three describe themselves as not yet in operation.

- Eight of the interested organizations or businesses have large operating budgets (over \$250,000), may have many employees or volunteers, and produce many events and/or performances that garner large attendance. Eight of the interested organizations have annual budgets of \$25,000 or less and may interface with the public in different ways or through events on a smaller scale.
- Over half are anticipating increases in their operating budgets, space requirements, audience/constituency populations, and range of services over the next three years, while most others anticipate no changes in these areas.
- Three of the interested organizations or businesses currently have plans to relocate. Many others have plans to expand or open additional space (11), or launch a new enterprise (5).

Many types of space are required by the twenty-six interested organizations (The twelve organizations interested in *both* relocation and short-term rental *may or may not* be interested in the same type of space whether they relocate or rent space in a new facility).

- Of those interested in *relocating* to the new arts facility:
 - 10 need gallery/display space
 - 9 want space for performances or productions
 - 7 require administrative space
 - 7 want classrooms
 - 6 need individual studio spaces for artists
 - 5 need a conference or meeting room
 - 5 want rehearsal space
 - 4 require specialized work spaces for artists
 - 4 need collection or archival storage space
 - 3 want retail space with main street frontage, and
 - 3 want exterior sidewalk space
- For organizations interested in *renting* space, the most common types of space needed for short-term or occasional rental include:
 - Gallery/display space (9)
 - Theatre/performance space (7)
 - Classrooms (5)
 - Individual artist studio space (5)
 - Rehearsal space (4)
 - Recording studio/Music room (4)
 - Teleconference space (4)
 - Concert hall (3), and
 - Banquet facilities (3)

At the end of the survey all respondents were asked if their organization or business would be interested in receiving additional information about the project. Thirty-eight (66%) of the organizations or businesses represented indicated they would be interested in receiving further information.

Appendix A: Survey Methodology

Artspace Projects Inc. and Swan Research and Consulting designed two surveys for use in this study, utilizing review and input from members of the sponsoring organization. The Survey of Artists' Space Needs & Preferences (artist survey) was designed for individual artists, and addressed four areas of interest, including current living and working information; preferences for living and work space; demographic information; and the respondent's personal interest in relocation to an artists' live/work community, or rental of space in a new arts facility. The second survey, the Survey of Arts Organizations & Interested Businesses (organization survey), was intended for representatives of arts and cultural organizations and arts friendly businesses. This survey included questions about the organization or business, existing plans for relocation and/or expansion, space preferences and needs, and interest in tenancy or rental of space in a new multi-use arts facility.

In April 2007, three thousand fifty-five postcards were mailed to artists and arts organizations inviting them to participate in the surveys and providing them with the link to access the surveys online. This information was also provided in emails sent by various arts organizations to their members, at a public meeting, and in press releases, local media coverage, and postcards that were distributed by hand. The City of Hamilton identified the artists and organizations through their affiliation with various arts organizations and cultural activities in Hamilton and the surrounding metro region, including the metropolitan areas of Dayton and Cincinnati. A reminder postcard was sent in a second mailing in May 2007.

The survey was available via the Internet through a transformation to web-format by MarketTools utilizing the zTelligence Internet survey application. The survey was also available over the telephone for those without access to the Internet. Once the website was accessed, the respondent was given the option of completing the artist survey, the organization survey, or both surveys, and then directed step-by-step through survey completion. Individual artists were assured that their responses to the artist survey would be maintained in confidence and organization representatives were informed that their responses would only be reviewed by those directly involved in the project.

Three hundred thirty-one individuals completed the artist survey. Fifty-nine representatives of arts organizations or businesses completed the organization survey. The organization survey was completed by more than one representative from one of the organizations, resulting in two completed surveys for this organization. One of these duplicates was removed from the final data set, and summary statistics included in this report were based on a single survey from each organization or business.

The low response rates obtained in these surveys are consistent with the narrow content of the surveys, their web-based format (web surveys typically have lower response rates than those mailed), and the long length of the surveys.

The survey samples, as obtained from mailing lists of various arts organizations, are samples of convenience. While believed to be grossly representative of the target population (all artists and arts organizations in and around the area), generalization of the findings to these broader populations should be conducted with utmost caution. Because of the non-random nature of the sample, the data reported include only descriptive statistics. Substantial differences in numbers and percentages are deemed meaningful, as are patterns in the data. As with any measurement tool, some error is inherent; small group differences or percentages should be interpreted carefully.

Appendix B: Survey Cover Letter

MarketTools



Dear Colleague:

We need your help! To be more specific, we need your thoughts and opinions.

Artspace Projects, a national, nonprofit organization and the City of Hamilton, Ohio are conducting a study of the space needs of artists of all disciplines, arts and cultural organizations, and arts-friendly businesses (coffee shops, galleries, bookstores, etc.) in Hamilton and the surrounding area. This study will assist in the development of affordable new space where artists may live and work, as well as space where arts organizations can exhibit, perform, rehearse, and conduct business. Hamilton, with a population of 62,000, is located in southwestern Ohio, midway between Cincinnati and Dayton on the Great Miami River. The City is interested in enhancing its historic downtown and arts community through the potential creation of a new multi-use arts facility.

This study includes two surveys - one for artists and one for organizations and businesses. If you are an artist who works for an arts organization or business, please take both surveys. There will be an opportunity at the end of both surveys to sign up to receive more information about this project. Each survey will take approximately 10 minutes to complete. The surveys may be completed consecutively or at different times. At the end of each survey, please click on the "finish" button to ensure that your responses have been recorded.

We value your opinions. Your responses will help us determine your interest in a potential arts community, design a better facility, and assess your housing, workspace, administrative, and business needs. Thank you for taking the time to participate in this exciting project!



These surveys are for research purposes only. We respect your privacy. Your private information will not be shared with other organizations. If you complete both surveys, your responses to each survey will be examined separately and the responses will not be connected in any way.

Please choose the survey(s) you wish to take, then click on the "Continue" button, below:

- ARTISTS To Take the Survey of Artists
- ORGANIZATIONS & BUSINESSES To Take the Survey of Organizations & Interested Businesses
- BOTH To Take Both Surveys

Appendix C: Survey of Artists



Survey of Artists' Space Needs and Preferences

This survey is designed to obtain an overview of your needs and preferences. If you are interested in knowing more about this project, or being involved in its creation, you will have an opportunity at the end of the survey to sign up to receive additional information.

As you proceed through the survey, you'll be asked a series of questions about your:

- Art and current work space,
- Current living situation,
- Interest in the proposed project,
- Preferences and needs for work and living spaces, as well as,
- Additional information about you.

To view examples of live/work spaces for artists, click on the following: Photo 1, Photo 2, Photo 3, Photo 4, Photo 5

Note: To view all of the photos, you may need to close the pop-up window after viewing a photo in order to view the next photo.

Let's get started! If you experience any difficulty while taking this survey, please contact us at support91@markettools.com. Just click on the "continue" button to begin.

Please tell us about your art and your current working situation

In what areas of the arts are you most involved? (Select up to three that most apply)

- Architecture
- Archiving/Curation
- Art gallery
- Arts administration
- Arts advocacy
- Arts education/instruction
- Ceramics
- Computer/Multimedia/New media
- Crafts
- Culinary arts
- Dance/Choreography
- Design
- Fiber arts
- Folk and traditional art
- Foundry arts/Casting
- Glass
- Graphic arts
- Jewelry making
- Mixed media
- Music (Vocal/Instrumental/Composition)
- Painting/Drawing
- Performance art
- Photography
- Poetry/Literary arts/Creative writing
- Printmaking
- Sculpture
- Storytelling
- Theater arts/Acting
- Video/Film
- Woodworking/Metalworking
- Other, please specify

Do you currently have work space you use only for your art (i.e., space for creation, rehearsal, etc.)?

- Yes
- No

Which best describes your current work situation?

- I rent or own studio space outside my home.
- I have space within my home I use for my art.
- I don't have the space I need for my art.
- My work space is provided free of charge (e.g., member of dance troupe, university student, etc.).
- My work does not require designated space.

Please tell us about your current living situation.

What is the five-digit zip code where you live?

Zip Code:

Do you currently own or rent your living space?

- Rent
- Own
- Do not rent or own

What do you currently pay monthly, on average, for your housing, NOT including utilities (e.g., your monthly rent or mortgage payment)?

↕ \$ 0 - 1000000.00

Have you ever lived in Hamilton, Ohio?

- Currently live in Hamilton
- Yes, but not currently
- No

Please tell us about your interest in our proposed project.

Would you relocate to an artists' live/work community in Hamilton, Ohio, specifically designed for artists and their families?

- Yes
- No

Would you rent studio or work space in a new arts facility in Hamilton?

- Yes
- No

Please tell us about your preferences for studio and working space

What is the minimum square footage necessary for your studio space? (Measured as Length times Width. For example: 10-foot by 20-foot space = 200 sq. feet)

- None (my work requires no studio space)
- Under 200 sq. feet
- 200 - 350 sq. feet
- 351 - 500 sq. feet
- 501 - 650 sq. feet
- 651 - 800 sq. feet
- 801 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- More than 2,000 sq. feet

Of the following, please choose the three that are most important for your studio space

- Natural light
- High-load bearing floors
- Special electrical wiring
- Special plumbing
- Special ventilation
- Soundproofing
- Wheelchair accessibility
- Oversized doors/Freight elevator
- High ceilings
- Sprung floors
- Additional storage
- High-speed data lines
- Floor drains
- Other, please specify

If the following shared amenities were available, which three would be most important to you?

- Ceramics studio/Kiln
- Glass hot shop
- General purpose studio space
- Theater/Performance space
- Classrooms
- Outdoor work area
- Conference room
- Color copier/Office equipment
- Rehearsal space
- Dark room
- Foundry area
- Recording studio/Sound proof practice rooms
- Postage metering/Mail room
- Video/Film screening room
- Gallery space
- Retail space
- Paint room
- Sprung dance floor
- Printmaking facilities
- Metal/Wood shop
- Kitchen (prep and/or demonstration)
- Other, please specify

What is the maximum monthly amount you would consider paying (NOT including utilities) for studio or work space, if paid separately from housing?

- None
- Under \$150
- \$250
- \$350
- \$450
- \$500
- \$600
- \$700
- \$800
- \$900
- \$1,000
- More than \$1,000

Please tell us your preferences for living space

Which of the following scenarios would you consider for live/work space? (Yes or No for each)

	Yes	No
Renting your space	<input type="checkbox"/>	<input type="checkbox"/>
Renting your space with option to buy	<input type="checkbox"/>	<input type="checkbox"/>
Renting a co-housing unit	<input type="checkbox"/>	<input type="checkbox"/>
Owning shares in a housing cooperative	<input type="checkbox"/>	<input type="checkbox"/>
Owning a co-housing unit	<input type="checkbox"/>	<input type="checkbox"/>
Owning a condominium	<input type="checkbox"/>	<input type="checkbox"/>

In your live/work space, which of the following scenarios would you consider? (Yes or No for each)

	Yes	No
Studio/work space is in a separate building from your living space	<input type="checkbox"/>	<input type="checkbox"/>
Studio/work space is separate, but in the same building as your living space	<input type="checkbox"/>	<input type="checkbox"/>
Studio/work space is integrated within your living space	<input type="checkbox"/>	<input type="checkbox"/>

How many bedrooms does your household need?

- None (Studio/Efficiency)
- One
- Two
- Three
- Four or more

How many parking spaces do you (and your household) need?

- None
- One
- Two
- Three or more

What is the maximum amount you would consider paying monthly (NOT including utilities) for combined live/work space?

- \$400
- \$500
- \$600
- \$700
- \$800
- \$900
- \$1,000
- \$1,100
- \$1,200
- \$1,300
- \$1,400
- \$1,500
- \$1,600
- \$1,700
- \$1,800
- \$1,900
- \$2,000
- \$2,100
- \$2,200
- \$2,300
- \$2,400
- \$2,500
- More than \$2,500

Please tell us about yourself (Remember, the data collected here will be maintained as anonymous and held strictly in confidence)

How old were you on your last birthday?

↕ Age: 10 - 100

What is your gender?

- Male
- Female

Including yourself, how many people share your current living space?

Total adults (18+ yrs.):

- One - I am the only adult
- Two
- Three or more

Total children (under 18):

- None
- One
- Two
- Three
- Four
- Five or more

What is the highest level of education you have completed?

- Some high school course work
- High School/GED
- Some college course work or 2-year degree
- Bachelor's degree
- Some post-graduate work
- Post-graduate degree

Which range is closest to your gross annual household income (including income from other family/household members)? (PRIVACY NOTICE: Your answer is anonymous and confidential)

- Under \$10,000
- \$10,000 - \$15,000
- \$15,001 - \$20,000
- \$20,001 - \$25,000
- \$25,001 - \$30,000
- \$30,001 - \$35,000
- \$35,001 - \$40,000
- \$40,001 - \$45,000
- \$45,001 - \$50,000
- \$50,001 - \$55,000
- \$55,001 - \$60,000
- \$60,001 - \$65,000
- \$65,001 - \$75,000
- \$75,001 - \$85,000
- \$85,001 - \$100,000
- \$100,001 - \$125,000
- \$125,001 - \$150,000
- \$150,001 - \$200,000
- \$200,001 - \$300,000
- \$300,001 - \$400,000
- More than \$400,000
- Prefer Not to Answer

Please consider providing us with your income information. This information is necessary for us to receive funding from local, state and federal sources, funding that may make this project feasible.

What percentage of your income comes from your art? (not the household's income)

- Less than 10%
- 10% - 25%
- 26% - 50%
- 51% - 75%
- 76% - 100%

Which of the following best describes you? (We ask this question to assess how well we are reaching all sectors of the arts community)

- Native American/American Indian
- Black/African American
- Hispanic American/Latino/Chicano
- Asian American/Pacific Islander
- White/European American
- Multiracial
- Recent Immigrant, please specify your country of origin:
- Other, please specify

Please enter a response in the "Other, please specify" space if you do not fall into any of the categories provided.

If you have ideas for programs, businesses or organizations that you would like to have considered as part of the development of a multi-use arts facility in the City of Hamilton, please enter them below.

Would you be interested in receiving further information on this project?

- Yes
- No

Would you be interested in being added to a waiting list for the project in Hamilton, Ohio?

- Yes
- No

Would you be interested in volunteering for the project in Hamilton, Ohio?

- Yes
- No

Would you be interested in securing a space in the project with a letter of interest and/or deposit?

- Yes
- No

Note: The contact information you provide will only be shared with those involved in the planning and design of the project. Your contact information will not be linked to your survey responses. Those responses will remain anonymous and will be held in confidence.



Please enter your contact information below:

First name:
Last name:
Address (line 1):
Address (line 2):
City:
State:
Zip Code:
Phone number:
E-mail address:

Please keep in mind that in order to provide you with additional information about the project, we must have your contact information. Our primary correspondence will be by email, however important project notifications may also be made by postal mail.

How did you learn about this survey? (Select all that apply)

- Received a postcard in the mail
- Received an email inviting my participation
- From a website
- From an information media source (newspaper, magazine, television, radio, etc.)
- From a friend/colleague/acquaintance
- At a public meeting
- Other, please specify

If you represent an arts organization or interested business and would like to complete the Survey of Arts Organizations and Interested Businesses, please select "Continue" below.

If you do not represent an arts organization or interested business, or have already completed the Survey of Arts Organizations and Interested Businesses, select "Finish" below.

(The information provided in the Survey of Arts Organizations and Interested Businesses will not be linked to your responses or contact information provided in the Survey of Artists).

- Continue
- Finish

Appendix D: Survey of Arts Organizations and Interested Businesses



Survey of Arts Organizations and Interested Businesses

This survey is to be completed by representatives of arts organizations and interested businesses.

This survey is designed to obtain an overview of your needs and preferences. If your organization or business is interested in knowing more about this project, or being involved in its creation, you will have an opportunity at the end of the survey to sign up to receive additional information.

As you proceed through the survey, you'll be asked a series of questions about your organization or business, including:

- Descriptive information,
- Interest in a multi-use arts facility,
- Types of space needed,
- Current space plans, if any, and
- Anticipated changes in your organization or business.

The specific information you provide about your organization or business will be kept strictly confidential and will only be reviewed by those directly involved in the project. If you are interested in having your organization/business considered for the project, the development team may reference specific responses for the purposes of discussion with your organization/business, and for project planning.

To view examples of spaces for arts organizations or arts-related businesses, click on the following: [Photo 1](#), [Photo 2](#), [Photo 3](#), [Photo 4](#)

Note: To view all of the photos, you may need to close the pop-up window after viewing a photo in order to view the next photo.

Let's get started! If you experience any difficulty while taking this survey, please contact us at support91@markettools.com. Just click on the "continue" button to begin.

What is the name of your organization or business?

Name: _____

Please enter the zip code for the primary location of your organization or business.

Zip Code: _____

Which of the following best describes your position in your organization or business? (Select one)

- Owner
- Board Chair/Board Member/Immediate or Past President
- Executive Director/President/CEO/Executive Staff
- Managing Director/Manager
- Artistic Director/Creative Director
- Associate/Staff
- Assistant/Administrative Staff
- Other, please specify

Which of the following best describes your organization or business structure? (Select one)

- 501(c)(3)/Other nonprofit organization
- For-profit business/Corporation/LLC
- An organization affiliated with a university or educational institution
- Governmental agency/entity
- Structure not yet determined
- Other, please specify

Which of the following best describes your organization or business? (Select one)

- Primarily an arts or cultural organization
- An arts-related organization or arts-related business (e.g., gallery, music store, art supply, design firm, etc.)
- Not an arts organization or arts-related business (e.g., restaurant, retail establishment, community agency, etc.)

In what areas of the arts is your organization or business involved? (Select all that apply)

- Architecture
- Arts administration
- Arts advocacy/Artists services & support/Technical assistance
- Art gallery
- Arts education/instruction
- Ceramics
- Computer graphics/Multimedia/New media
- Crafts
- Culinary arts
- Dance/Choreography
- Design
- Fiber arts
- Folk and traditional art
- Foundry arts/Casting
- Glass
- Graphic arts
- Historical society/Collecting institution/Museum
- Jewelry making
- Mixed media
- Music (Vocal/Instrumental/Composition)
- Painting/Drawing
- Performance art
- Photography
- Poetry
- Sculpture
- Storytelling
- Theater arts/Acting
- Video/Film
- Writing/Literary arts
- Woodworking/Metalworking
- Other, please specify

Please describe your organization or business.

What is the age of your organization or business?

- Not yet in operation
- Less than one year
- 1-2 years
- 3-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- 21-30 years
- 31-40 years
- More than 40 years

How much space does your organization or business currently own or lease on an annual basis?

- None - organization or business has no designated space it owns or leases on an annual basis
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 1,000 sq. feet
- 1,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Please estimate the current monthly lease/space cost of your organization or business (NOT including utilities).

↕ \$

Including yourself, how many total staff members or employees does your organization or business have?

- ↕ Full time (paid; either salaried or contract):
- ↕ Part time (paid; either salaried or contract):
- ↕ Volunteers (unpaid staff):
- ↕ Seasonal (unpaid or paid staff):

How many visitors or customers does your organization or business attract on a daily basis (i.e., at your primary location, NOT at other locations or on your website)?

- None
- 1 - 25
- 26 - 50
- 51 - 100
- 101 - 250
- 251 - 500
- 501 - 1,000
- Over 1,000

How many public or private events does your organization or business hold, on average, each year?

- None
- 1 - 3
- 4 - 10
- 11 - 20
- 21 - 50
- 51 - 100
- 101 - 200
- 201 - 300
- 301 - 400
- Over 400

(Events could include stage productions, workshops, festivals, special exhibits, speaking engagements, etc. Please count events that pertain to your primary functions and activities and count each performance or presentation as a single event)

How many people, on average, attend each of these public or private events?

- 1 - 10
- 11 - 25
- 26 - 50
- 51 - 100
- 101 - 250
- 251 - 500
- 501 - 1,000
- 1,001 - 2,500
- 2,501 - 5,000
- More than 5,000

(Events could include stage productions, workshops, festivals, special exhibits, speaking engagements, etc. Please count events that pertain to your primary functions and activities and count each performance or presentation as a single event)

What is the annual operating budget of your organization or business?

- Annual budget has not yet been determined
- Under \$10,000
- \$10K - \$25K
- \$26K - \$50K
- \$51K - \$100K
- \$101K - \$250K
- \$251K - \$500K
- \$501K - \$1M
- \$1.1M - \$2M
- \$2.1M - \$3M
- \$3.1M - \$4M
- \$4.1M - \$5M
- \$5.1M - \$10M
- Over \$10M

In your most recent fiscal year, what percentage of your organization's operating income was:

Earned: %	0 - 100
Contributed by public sources (city, state, county or federal): %	0 - 100
Contributed by private sources (corporations, individuals, etc.): %	0 - 100
Total	100

Has your organization conducted a capital campaign?

- Yes
- No

You indicated that your organization has conducted a capital campaign. For what amount?

\$ _____

In what year was the campaign completed or scheduled to be completed?

↕ Year: 1000 - 3000.00

Would your organization or business be interested in relocating to, expanding into, or launching a new enterprise in a new, multi-use arts facility in Hamilton, Ohio?

- Yes
- No

In the question above, we want to know if your organization or business would be interested in owning space or leasing space on an annual basis in a new facility. We'll ask about your interest in occasional rental of space in a moment....

When considering relocation, expansion, or launching a new enterprise...

How interested would your organization or business be in a new, multi-use arts facility?

- Mildly interested
- Somewhat interested
- Very interested
- Extremely interested

When considering relocation, expansion, or launching a new enterprise...

Which type(s) of space would your organization or business require in a new, multi-use arts facility?
(Select all that apply)

- Administrative space (offices, reception area, etc.)
- Space for performances or productions (e.g., theatre)
- Classrooms
- Conference/Meeting room
- Specialized work spaces for artists (e.g., recording studio, dark room, ceramics studio, etc.)
- Rehearsal space
- Banquet facilities
- Individual artist studio spaces
- Ticketing/Box office
- Gallery/Display space
- Retail space (first floor, main street frontage)
- Retail space (other)
- Exterior sidewalk space
- Collection or archival storage space
- Other, please specify

When considering relocation, expansion, or launching a new enterprise...

What is the overall amount of space your organization or business would require in a new multi-use arts facility?

- Don't know
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 750 sq. feet
- 751 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- 2,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Please indicate the total amount of space you need - we'll ask more specific questions about the size of individual spaces you need in a moment.

When considering relocation, expansion, or launching a new enterprise...

Please provide us with more specific information about the amount of space you need for each of the following (*Please respond in reference to your primary functions and activities.*)

Administrative/Office Space

- None
- Don't know
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 750 sq. feet
- 751 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- 2,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Production/Display/Exhibit Space

- None
- Don't know
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 750 sq. feet
- 751 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- 2,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Rehearsal Space

- | | |
|---|---|
| <input type="radio"/> None | <input type="radio"/> 1,001 - 1,500 sq. feet |
| <input type="radio"/> Included in other space | <input type="radio"/> 1,501 - 2,000 sq. feet |
| <input type="radio"/> Don't know | <input type="radio"/> 2,001 - 2,500 sq. feet |
| <input type="radio"/> Less than 100 sq. feet | <input type="radio"/> 2,501 - 5,000 sq. feet |
| <input type="radio"/> 100 - 250 sq. feet | <input type="radio"/> 5,001 - 10,000 sq. feet |
| <input type="radio"/> 251 - 500 sq. feet | <input type="radio"/> 10,001 - 15,000 sq. feet |
| <input type="radio"/> 501 - 750 sq. feet | <input type="radio"/> 15,001 - 20,000 sq. feet |
| <input type="radio"/> 751 - 1,000 sq. feet | <input type="radio"/> More than 20,000 sq. feet |

Storage/Other Space

- | | |
|---|---|
| <input type="radio"/> None | <input type="radio"/> 1,001 - 1,500 sq. feet |
| <input type="radio"/> Included in other space | <input type="radio"/> 1,501 - 2,000 sq. feet |
| <input type="radio"/> Don't know | <input type="radio"/> 2,001 - 2,500 sq. feet |
| <input type="radio"/> Less than 100 sq. feet | <input type="radio"/> 2,501 - 5,000 sq. feet |
| <input type="radio"/> 100 - 250 sq. feet | <input type="radio"/> 5,001 - 10,000 sq. feet |
| <input type="radio"/> 251 - 500 sq. feet | <input type="radio"/> 10,001 - 15,000 sq. feet |
| <input type="radio"/> 501 - 750 sq. feet | <input type="radio"/> 15,001 - 20,000 sq. feet |
| <input type="radio"/> 751 - 1,000 sq. feet | <input type="radio"/> More than 20,000 sq. feet |

When considering relocation, expansion, or launching a new enterprise...

What is the maximum monthly amount your organization or business would consider paying for space (NOT including utilities)?

- Under \$300
- \$300 - \$500
- \$501 - \$750
- \$751 - \$1,000
- \$1,001 - \$1,500
- \$1,501 - \$2,000
- \$2,001 - \$2,500
- \$2,501 - \$3,000
- \$3,001 - \$4,000
- \$4,001 - \$5,000
- \$5,001 - \$6,000
- \$6,001 - \$7,000
- \$7,001 - \$8,000
- \$8,001 - \$9,000
- \$9,001 - \$10,000
- \$10,001 - \$11,000
- \$11,001 - \$12,000
- \$12,001 - \$13,000
- \$13,001 - \$14,000
- \$14,001 - \$15,000
- \$15,001 - \$16,000
- \$16,001 - \$17,000
- \$17,001 - \$18,000
- \$18,001 - \$19,000
- \$19,001 - \$20,000
- More than \$20,000

For Organizations that select “no” to relocate:

Which of the following apply to your organization or business? (Select all that apply)

- Our current space meets our needs
- We have other plans for relocating, expanding or launching a new enterprise
- Our organization or business is not interested in a multi-use arts facility
- Other, please specify

Would your organization or business be interested in renting, on a short-term or occasional basis, performance, production, exhibit, or other types of space in a new, multi-use arts facility in Hamilton, Ohio?

- Yes
- No

Examples of this type of space might include a theatre, gallery, recording studio, classroom(s), etc.

Which type(s) of space would your organization or business be interested in renting (on a short-term or occasional basis)? (Select all that apply)

- Theatre/Performance space
- Classrooms
- Conference/Meeting room
- Rehearsal space
- Dark room/Photography production
- Recording studio/Music room
- Banquet facilities
- Individual artist studio space
- Ticketing/Box office
- Glass hot shop
- Foundry area
- Paint room
- Printmaking facilities
- Metal/Woodworking shop
- Gallery/Display space
- Collection or archival storage space
- Retail space (first floor, main street frontage)
- Retail space (other)
- Exterior sidewalk space
- Concert hall
- Ceramics studio/Kiln
- Dance space
- Teleconference space
- Other, please specify

Does your organization or business currently have plans to...?

	Yes	No
Relocate	<input type="checkbox"/>	<input type="checkbox"/>
Expand or open additional space	<input type="checkbox"/>	<input type="checkbox"/>
Launch a new enterprise	<input type="checkbox"/>	<input type="checkbox"/>

How soon does your organization or business plan to relocate?

- Immediately/As soon as space becomes available
- Flexible (whenever space becomes available)
- One year
- Two years
- Three years
- Four years
- Five or more years

How would the relocation be funded? (Select all that apply)

- Building-Owner Financed/Owner Build-out
- Fundraising Campaign
- Existing Funds/Endowment
- Conventional Loan/Debt/Financing
- Unknown at this time

How soon does your organization or business plan to expand or open additional space?

- Immediately/As soon as space becomes available
- Flexible (whenever space becomes available)
- One year
- Two years
- Three years
- Four years
- Five or more years

How would the expansion or opening of additional space be funded? (Select all that apply)

- Building-Owner Financed/Owner Build-out
- Fundraising Campaign
- Existing Funds/Endowment
- Conventional Loan/Debt/Financing
- Unknown at this time

How soon does your organization or business plan to launch a new enterprise?

- Immediately/As soon as space becomes available
- Flexible (whenever space becomes available)
- One year
- Two years
- Three years
- Four years
- Five or more years

How would the launching of a new enterprise be funded? (Select all that apply)

- Building-Owner Financed/Owner Build-out
- Fundraising Campaign
- Existing Funds/Endowment
- Conventional Loan/Debt/Financing
- Unknown at this time

In the next three years, do you anticipate that your organization or business will be increasing, decreasing, or remaining the same in the following areas?

	Decreasing	Remaining the Same	Increasing
Operating Budget	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of Staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Space Requirements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audience/Visitor/Constituency Population	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Range of Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you have additional comments that you would like to share about this study or the development of a multi-use arts facility in the City of Hamilton, please enter them below.

Would your organization or business be interested in receiving further information on this project?

- Yes
- No

Please enter your contact information at your organization or business.

First Name*:
Last Name*:
Position/Title:
Address (line 1)*:
Address (line 2):
City*:
State*:
Zip Code*:
Web Site:
Phone Number:
Email Address:

***Field is required**

You have completed the Survey of Arts Organizations and Interested Businesses. To ensure that your responses have been recorded, please select the "Finish" button below and click on the "Continue" button.

Finish

Thank You Page

Thank you for participating in our survey(s).

Your responses have been successfully recorded.

Please refer these surveys to other artists or representatives of arts organizations or interested businesses.

Appendix E: Current Residence – Artists

Artists Interested in Relocation: Current Residence

Butler County

Zip Code(s)	#	%	City	County	State
45011/45013/ 45015	14	12.9	Hamilton	Butler	Ohio
45056	5	4.6	Oxford	Butler	Ohio
45014	2	1.8	Fairfield	Butler	Ohio
45067	2	1.8	Trenton	Butler	Ohio
45044/45069	2	1.8	Middletown/West Chester	Butler	Ohio
Total	25	22.9			

Other Ohio Counties

Zip Code(s)	#	%	City	County	State
Various	28	25.7	Cincinnati	Hamilton	Ohio
Various	10	9.2	Columbus	Franklin	Ohio
Various	5	4.6	Dayton	Montgomery	Ohio
45036/45039 /45040	4	3.7	Lebanon/Maineville/Mason	Warren	Ohio
45102/45153	2	1.8	Amelia/Moscow	Clermont	Ohio
44122/44107	2	1.8	Beachwood/Lakewood	Cuyahoga	Ohio
43537/43612	2	1.8	Maumee/Toledo	Lucas	Ohio
44452/44507	2	1.8	North Lima/Youngstown	Mahoning	Ohio
44410/44417	2	1.8	Cortland/Farmdale	Trumbull	Ohio
43040	2	1.8	Marysville	Union	Ohio
43081	2	1.8	Westerville	Franklin	Ohio
Various*	10	9.2	Various*	Various	Ohio
Total	71	65.1			

*Zip codes and cities each with only one interested artist

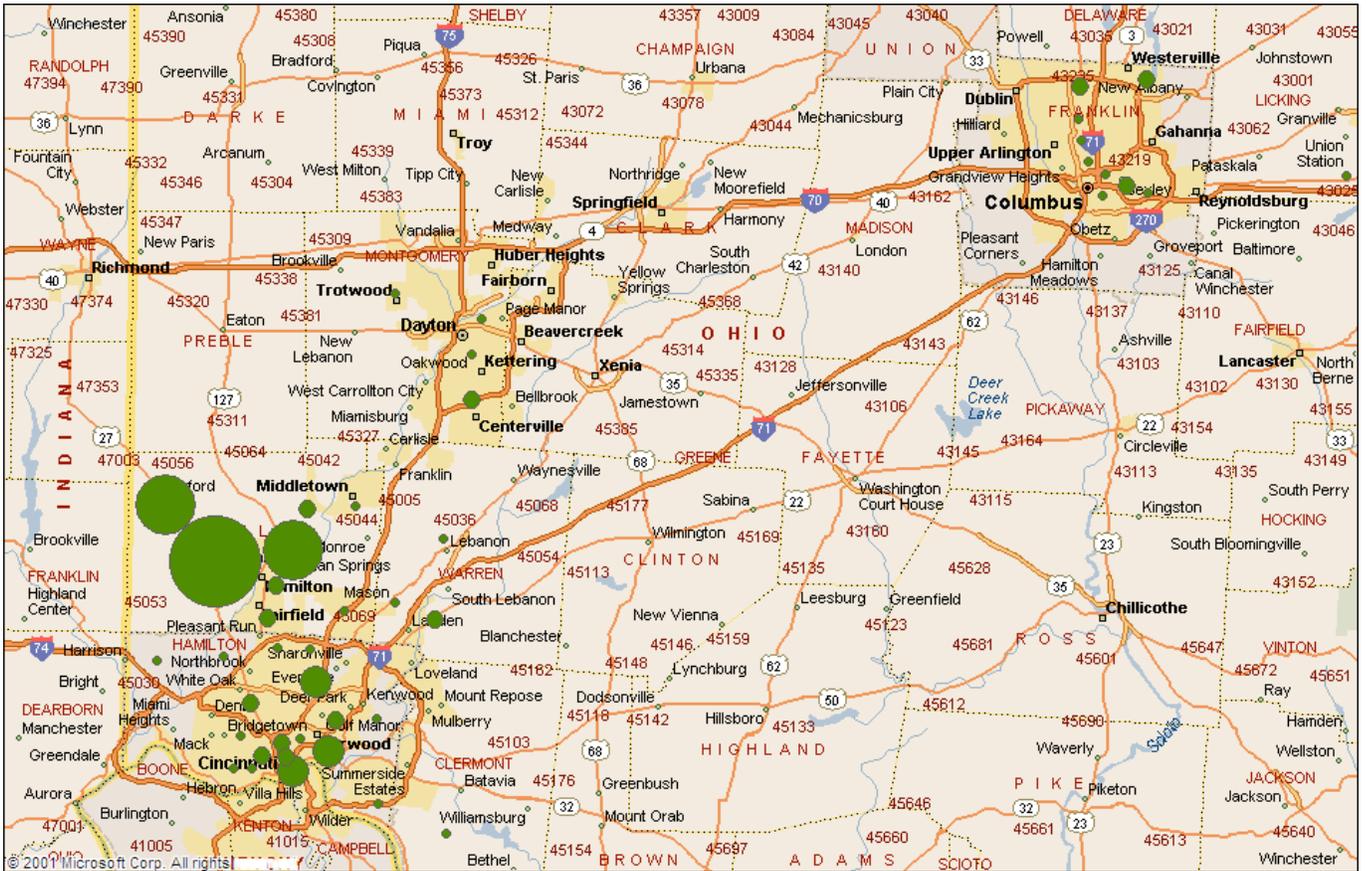
Other States

Zip Code(s)	#	%	City	County	State
Various*	5	4.6	Various*	Various*	Indiana
Various*	4	3.7	Various*	Various*	Kentucky
Various*	4	3.7	Various*	Various*	MA/MI/NY/PA
Total	13	11.9			

*Zip codes, cities, and counties each with only one interested artist

Artists Interested in Relocation: Distribution of Current Residence by Zip Code

Size of circle (in green) indicates relative frequency of responses by zip code



All Respondents: Current Residence

Butler County

Zip Code(s)	#	%	City	County	State
45011/45013/ 45015	35	10.6	Hamilton	Butler	Ohio
45056	10	3.0	Oxford	Butler	Ohio
45042/45044	5	1.5	Middletown	Butler	Ohio
45069	4	1.2	West Chester	Butler	Ohio
45014	3	0.9	Fairfield	Butler	Ohio
45050/45053/ 45067	4	1.2	Monroe/Okeana/Trenton	Butler	Ohio
Total	61	18.4			

Other Ohio Counties

Zip Code(s)	#	%	City	County	State
Various	65	19.6	Cincinnati	Hamilton	Ohio
Various	41	12.4	Columbus	Franklin	Ohio
Various	17	5.1	Dayton	Montgomery	Ohio
Various	16	4.8	Cleveland	Cuyahoga	Ohio
Various	7	2.1	Toledo	Lucas	Ohio
44240	5	1.5	Kent	Portage	Ohio
Various	10	3.0	Various	Warren	Ohio
Various	10	3.0	Various	Clermont	Ohio
Various	6	1.8	Other	Franklin	Ohio
45701/45719 /45766	5	1.5	Athens/Chauncey/ New Marshfield	Athens	Ohio
Various	5	1.5	Other	Cuyahoga	Ohio
Various*	53	16.0	Various*	Various	Ohio
Total	240	72.5			

**Zip codes and cities each with two or fewer respondents*

Other States

Zip Code(s)	#	%	City	County	State
Various*	13	3.9	Various	Various	Indiana
Various*	10	3.0	Various	Various	Kentucky
Various*	7	2.1	Various	Various	Other
Total	30	9.1			

**Zip codes with two or fewer respondents*

Appendix F: Survey Data – Additional Responses of Artists Interested in Relocation

This appendix contains responses of artists interested in relocation that were not included in the main report because either the response rate was low, or the response was entered as free text. These additional responses are provided in the following tables.

Survey Question: In what areas of the arts are you most involved?

Free Text Responses: Other Arts Activities in which Interested Artists are Involved

Other Arts Activities	Responses	
	#	%
Foundry arts/Casting*	4	3.7
Architecture*	3	2.8
Arts advocacy*	3	2.8
Design*	3	2.8
Arts administration*	2	1.8
Crafts*	2	1.8
Glass*	2	1.8
Storytelling*	2	1.8
Writing	2	1.8
Archiving/Curation*	1	0.9
Art Education	1	0.9
Blacksmithing and copperwork	1	0.9
Conceptual work in many mediums including paint photography performance printmaking etc	1	0.9
Enameling	1	0.9
Fine Art Oil Painter	1	0.9
Folk and traditional art*	1	0.9
Installation	1	0.9
Jewelry	1	0.9
Papermaking	1	0.9

**Art activity was provided as an option in the survey*

Survey Question: Of the following, please choose the three that are most important for your studio space

Free Text Responses: Additional Features Identified by the Interested Artists as Important for Studio Space

Other Important Features	Responses	
	#	%
Ability to Block light - for a photo darkroom.	1	0.9
Able to make a mess	1	0.9
Effective blinds, to create darkness when needed	1	0.9
Enameling kiln /acid hood	1	0.9
Fireproofing	1	0.9
Good heating system and clean without insects or rats	1	0.9
Heat	1	0.9
Kilns & ovens	1	0.9
Lightproof room (darkroom) and sink space	1	0.9
Mirrors and Marley Flooring	1	0.9
Space	1	0.9
Stimulating views both urban and nature	1	0.9

Survey Question: If the following shared amenities were available, which three would be most important to you?

Free Text Responses: Other Shared Amenities Identified as Important by the Interested Artists

Other Important Shared Amenities	Responses	
	#	%
Conference room*	4	3.7
Sprung dance floor*	4	3.7
A sink/water fountain	1	0.9
Forum	1	0.9
Gallery space, dark room, ceramic studio	1	0.9
Glass hot shop*	1	0.9

**Amenity was provided as an option in the survey*

Survey Question: Which of the following best describes you?

Free Text Responses: Recent Immigrant, please specify your country of origin

	Responses	
	#	%
South Korea	1	0.9

Appendix G: Artist Survey Data – All Respondents

This appendix contains summary data for all respondents who completed the artist survey (the entire survey sample). The information is presented in the order of the survey and includes the survey questions followed by the total number of responses for each answer. All respondents completed portions of the survey, which are included in this appendix. However, some survey questions were only presented to “interested” artists; the data for these questions have been summarized in the main report and are not included here.

In what areas of the arts are you most involved? (Select up to three that most apply)

	#	%
Painting/Drawing	136	41.1
Mixed media	63	19.0
Photography	58	17.5
Arts education/instruction	53	16.0
Sculpture	52	15.7
Poetry/Literary arts/Creative writing	43	13.0
Art gallery	37	11.2
Other, please specify*	35	10.6
Fiber arts	29	8.8
Printmaking	28	8.5
Computer/Multimedia/New media	27	8.2
Music (Vocal/Instrumental/Composition)	26	7.9
Ceramics	22	6.6
Graphic arts	20	6.0
Video/Film	19	5.7
Arts administration	17	5.1
Jewelry making	16	4.8
Theater arts/Acting	16	4.8
Woodworking/Metalworking	15	4.5
Crafts	14	4.2
Arts advocacy	13	3.9
Dance/Choreography	13	3.9
Design	9	2.7
Performance art	8	2.4
Storytelling	7	2.1
Architecture	6	1.8
Glass	6	1.8
Foundry arts/Casting	5	1.5
Folk and traditional art	3	0.9
Archiving/Curation	2	0.6

**Detailed free-text responses for those who selected “Other” are shown in the following table.*

**Other, free-text responses to the question “In what areas of the arts are you most involved?
(Select up to three that most apply)”**

	#	%
Air brush	1	0.3
Art Education	1	0.3
Artists books and installation	1	0.3
ASCAP Music Publisher & Songwriter 3x Award Winner	1	0.3
Blacksmithing and copperwork	1	0.3
Book Arts	3	0.9
Circus Arts	1	0.3
Conceptual work in many mediums including paint photography performance printmaking etc	1	0.3
Digital media	1	0.3
Enameling	1	0.3
Fiber - art quilts	1	0.3
Fine Art Oil Painter	1	0.3
Illustration	1	0.3
Installation/Installation art	5	1.5
Jazz Poetry	1	0.3
Jewelry	1	0.3
Metal Art - free spirits	1	0.3
Music Production/Recording	1	0.3
Mythological	1	0.3
Papermaking	1	0.3
Prints, cards, from original drawings	1	0.3
Publishing	2	0.6
Selling on internet	1	0.3
Working with the disabled	1	0.3
Writing	3	0.9

**Do you currently have work space you use only for your art (i.e., space for creation,
rehearsal, etc.)?**

	#	%
Yes	221	66.8
No	110	33.2
Total	331	100.0

Which best describes your current work situation?

	#	%
I rent or own studio space outside my home.	63	19.0
I have space within my home I use for my art.	190	57.4
I don't have the space I need for my art.	45	13.6
My work space is provided free of charge.	27	8.2
My work does not require designated space.	6	1.8
Total	331	100.0

Do you currently own or rent your living space?

	#	%
Rent	94	28.4
Own	214	64.7
Do not rent or own	23	6.9
Total	331	100.0

What do you currently pay monthly, on average, for your housing, NOT including utilities (e.g., your monthly rent or mortgage payment)?

	#	%
\$0	49	14.8
\$1 - \$400	56	16.9
\$401 - \$600	77	23.3
\$601 - \$800	44	13.3
\$801 - \$1,000	44	13.3
\$1,001 - \$1,200	27	8.2
\$1,201 - \$1,500	15	4.5
\$1,501 - \$2,000	13	3.9
Over \$2,000	6	1.8
Total	331	100.0

Have you ever lived in Hamilton, Ohio?

	#	%
Currently live in Hamilton	39	11.8
Yes, but not currently	17	5.1
No	275	83.1
Total	331	100.0

Would you relocate to an artists' live/work community in Hamilton, Ohio, specifically designed for artists and their families?

	#	%
Yes	109	32.9
No	222	67.1
Total	331	100.0

Would you rent studio or work space in a new arts facility in Hamilton?

	#	%
Yes	128	38.7
No	203	61.3
Total	331	100.0

How old were you on your last birthday?

	#	%
18 years and younger	5	1.5
19 – 30 years	64	19.3
31 – 40 years	59	17.8
41 – 50 years	75	22.7
51 – 60 years	86	26.0
61 – 70 years	34	10.3
Over 70 years	8	2.4
Total	331	100.0

What is your gender?

	#	%
Male	123	37.2
Female	208	62.8
Total	331	100.0

Including yourself, how many people share your current living space?

Total adults (18+ yrs.):

	#	%
One - I am the only adult	83	25.1
Two	187	56.5
Three or more	61	18.4
Total	331	100.0

Total children (under 18):

	#	%
None	251	75.8
One	40	12.1
Two	23	7.0
Three	12	3.6
Four or more	5	1.5
Total	331	100.0

What is the highest level of education you have completed?

	#	%
Some high school course work	2	0.6
High School/GED	9	2.7
Some college course work or 2-year degree	63	19.0
Bachelor's degree	81	24.5
Some post-graduate work	42	12.7
Post-graduate degree	134	40.5
Total	331	100.0

Which range is closest to your gross annual household income (including income from other family/household members)? (PRIVACY NOTICE: Your answer is anonymous and confidential)

	#	%
Under \$10,000	21	6.3
\$10,000 - \$15,000	16	4.8
\$15,001 - \$20,000	16	4.8
\$20,001 - \$25,000	24	7.3
\$25,001 - \$30,000	20	6.0
\$30,001 - \$35,000	18	5.4
\$35,001 - \$40,000	18	5.4
\$40,001 - \$45,000	17	5.1
\$45,001 - \$50,000	9	2.7
\$50,001 - \$55,000	16	4.8
\$55,001 - \$60,000	10	3.0
\$60,001 - \$65,000	18	5.4
\$65,001 - \$75,000	30	9.1
\$75,001 - \$85,000	13	3.9
\$85,001 - \$100,000	19	5.7
\$100,001 - \$125,000	19	5.7
\$125,001 - \$150,000	11	3.3
\$150,001 - \$200,000	8	2.4
\$200,001 - \$300,000	9	2.7
More than \$400,000	1	0.3
Prefer Not to Answer	18	5.4
Total	331	*99.5

** Does not equal 100.0 due to rounding.*

What percentage of your income comes from your art? (not the household's income)

	#	%
Less than 10%	200	60.4
10% - 25%	63	19.0
26% - 50%	25	7.6
51% - 75%	15	4.5
76% - 100%	28	8.5
Total	331	100.0

Which of the following best describes you? (We ask this question to assess how well we are reaching all sectors of the arts community)

	#	%
Native American/American Indian	2	0.6
Black/African American	21	6.3
Hispanic American/Latino/Chicano	5	1.5
Asian American/Pacific Islander	4	1.2
White/European American	273	82.5
Multiracial	9	2.7
Recent Immigrant, please specify your country of origin*	4	1.2
Other, please specify*	13	3.9
Total	331	**100.0

**Detailed free-text responses for those who selected this option are shown below.*

***Does not equal 100.0 due to rounding.*

Which of the following best describes you?

Recent Immigrant, country of origin:

	#	%
Japan	1	0.3
Mexico	1	0.3
South Korea	1	0.3
The Netherlands	1	0.3

Which of the following best describes you?

Other, please specify:

	#	%
Appalachian	5	1.5
Canadian - First Nation	1	0.3
Gaelic	1	0.3
Indian mainly with some white mix, very little white	1	0.3